

ELITE ACADEMIC

ACADEMY



Career Technical Education (CTE)

Career Technical Education (CTE) is an educational strategy that integrates academics, work-based learning, technical skills/certifications, and internship opportunities to prepare students for post-secondary college and career.

Currently, Elite Academic Academy has four industry pathways for students to choose from and will be launching more program choices 2020-2021 school year. Students are able to take the CTE course electives in sequential order to obtain CTE program experience, industry experience, integrated courses, and may also choose to take concurrent courses with their local community college to earn toward program completion and early college credit.

STANDARDS FOR CAREER READY PRACTICE

These standards are integrated into every CTE course and classroom and describe the fundamental knowledge and skills that a career-ready student needs in order to prepare for the transition to postsecondary education, career training, or the workforce.

- Apply appropriate technical skills and academic knowledge.
- Communicate clearly, effectively, and with reason.
- Develop an education and career plan aligned with personal goals.
- Apply technology to enhance productivity.
- Utilize critical thinking to make sense of problems and persevere in solving them.
- Practice personal health and understand financial literacy.
- Act as a responsible citizen of the workplace and community.
- Model integrity, ethical leadership, and effective management.
- Work productively in teams while integrating cultural and global competence.
- Demonstrate creativity and innovation.
- Employ valid and reliable research strategies.
- Understand the environmental, social, and economic impacts of decisions.

ARTS, MEDIA, & ENTERTAINMENT



This CTE pathway explores the design, visual arts, design, performing arts, digital media, production, and managerial arts. This pathway integrates both independent work and interdependent management skills for career success. Pathway standards prepare students with the appropriate knowledge, skills, and practical experience students need to pursue their chosen profession, apprenticeship, college, and career post-high school graduation.

Occupations associated with this pathway:

- Digital Animator, Artistic Director
- Commercial Artist, Web Designer
- Composer, Music Arranger, Conductor
- Actor, Performing Artist
- Singer, Dancer, Voiceover
- Talent Management, Producer

PUBLIC SERVICE



Students in the Public Service Pathway explore career options provided by the government to its citizens. Public Service students may choose to explore career opportunities in Public Safety, Emergency Response, and Legal Practices. Knowledge and skills are learned by students and explored with independent study courses, online classrooms, hands-on projects, internships, and other certified programs. Students exit the program prepared for technical training, post-secondary education, or entry-level employment.

Occupations associated with this pathway:

- Animal Control Worker
- Correctional Officer/Probation Officer
- Law Enforcement Officer
- Military Services
- Firefighter, EMT
- Paralegal, Court Reporter, Lawyer

SALES, MARKETING, & SERVICE



Students in the Marketing, Sales, and Service sector is designed to align coursework and opportunities to current and projected career paths. Since marketing and innovation are two major competitive aspects of business today, this pathway will allow students to have hands-on experience to learn various functions of today's businesses and the rapid changing of technology and economy. This pathway offers a firm foundation for advanced education, entry into a career, and success in the global marketplace.

Occupations associated with this pathway:

- Customer Service Representative
- Business Owner, Consultant
- Sales Manager
- Real Estate Broker
- Fashion Buyer, Meeting event Planner, Market Research Analyst
- Marketing Manager
- Public Relations Specialist

FASHION AND INTERIOR DESIGN



The Fashion and Interior Design pathway allows students to prepare academically and for the technical side of the high-skill and high-demand of Fashion Design and Merchandising, Interior design, and Personal Services. Students will be prepared for post-secondary options such as industry-ready professions, college, and career.

Occupations associated with this pathway:

- Display or Sales Associate
- Merchandising Manager
- Fashion Designer
- Barber, Esthetician, Hair Stylist
- Make-up Artist, Manicurist

CTE FACTS

- High School students who are involved in CTE courses perform better in academics, stay more engaged, and graduate at higher rates in comparison to students who do not take CTE courses.
- 93% is the average high school graduation rate of students who concentrate in CTE programs in comparison to an 80% national graduation rate of students not involved in CTE.
- 75% is the number of CTE students who pursued their postsecondary education directly out of high school!

*Facts come from ACTE, the Association for Career and Technical Education.

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CAREER
TECHNICAL
EDUCATION



ENROLL NOW with your
Elite Educator for 2nd Semester CTE Course Electives!
Current offerings are below!

ELITE ACADEMIC ACADEMY

STRONGMIND CURRICULUM

GRADE LEVEL	CURRENT ELITE PATHWAYS	INTRODUCTION COURSE	CONSENTRATOR COURSE	COMPLETER COURSE
HIGH SCHOOL	ARTS, MEDIA & ENTERTAINMENT	PHOTOGRAPHY BASICS	COURSE COMING 2020-2021	COURSE COMING 2020-2021
HIGH SCHOOL	ARTS, MEDIA & ENTERTAINMENT	INTRO TO GRAPHIC & WEB DESIGN	COURSE COMING 2020-2021	COURSE COMING 2020-2021
HIGH SCHOOL	PUBLIC SERVICE	INTRO TO CRIMINOLOGY & FORENSICS	INTRO TO CRIMINOLOGY & JUSTICE	COURSE COMING 2020-2021
HIGH SCHOOL	MARKETING, SALES, & SERVICE	INTRO TO GRAPHIC & WEB DESIGN	DIGITAL MARKETING (BOOK OR ONLINE)	COURSE COMING 2020-2021
HIGH SCHOOL	FASHION & INTERIOR DESIGN	INTERIOR DESIGN	RETAILING	COURSE COMING 2020-2021
MIDDLE SCHOOL	ARTS, MEDIA & ENTERTAINMENT	PHOTOGRAPHY BASICS	COURSE COMING 2020-2021	COURSE COMING 2020-2021

Example of a CTE Public Service student's schedule while taking Career Technical Education Course with Elite, Community College courses, and Post-Secondary UC/CSU courses!

Grade	English	Math	Social Science	Science	CTE Technical Core	Other Recommended Electives
9	English 9	Algebra II	N/A	Biology	Intro to Criminology & Forensics	Spanish I
10	English 10	Geometry	World History	Chemistry	Criminology & Justice	Spanish II
11	English 11	Algebra II	U.S. History	Physics	Intro to Corrections	Community College: Intro to Report Writing
12	English 12	Pre Cal/Trig	Govt./Economics	Physiology	Criminal Investigations	Community College: Concepts of Criminal Law
			13	Certificate		
	Post Secondary		14	Associates Degree		
					15	Bachelor's Degree in Criminal
					16	Justice